



FOR IMMEDIATE RELEASE:

VUHAUS WELCOMES PITTSBURGH'S 91.3 WYEP-FM

Boulder, CO (Jul 10, 2018) – VuHaus is excited to announce the addition of its newest affiliate, [WYEP](#) in Pittsburgh. VuHaus, public media's music discovery video platform, is a growing network of public radio music stations and public TV stations that share a common mission to support emerging and local artists. WYEP joins 23 of the most influential public media stations that showcase their music video content on VuHaus.com. WYEP will curate a new local VuHaus [Pittsburgh page](#) with their unique, and engaging video content.

"This is an exciting time for WYEP," says general manager Abby Goldstein. "WYEP is making a significant commitment to using digital channels to connect with our audience. We're thrilled to work with VuHaus, its content and the partner stations as a critical piece of that work. The intimate *Live & Direct* sessions we host in our studio offer a unique viewpoint into the creative process for emerging and established artists alike. In addition to national acts like Old 97's, Valerie June and Gogol Bordello, we'll be able to showcase some of Pittsburgh's best talent such as The Commonheart, Punchline and Townspl."

"WYEP is a heritage non-commercial music station with a long history of success in Pittsburgh," said VuHaus Brand Manager Mike Henry. "VuHaus is proud to have WYEP join the ranks of other great Music Discovery stations, and for wider audiences to enjoy WYEP's compelling and unique video content."

About 91.3 WYEP

On the air, online and in the community, WYEP champions musical discovery by supporting new and emerging artists, showcasing the region's music community and celebrating the creative process. WYEP's music mix is curated by passionate and dedicated music lovers who deliver a handcrafted listening experience spanning a broad range of genres and styles. Weekly specialty programs offer a deep dive into Blues, Soul, R&B, Folk, Bluegrass, Electronica and more. WYEP enriches the community through musical discovery, expression, and education.

About VuHaus

VuHaus (pronounced “view house”) is a collaboration of public radio and television stations from across the country, deeply rooted in their local music communities. We share a common mission to support artists and be a source of music discovery for audiences around the world. VuHaus is a non-profit, non-commercial organization, with an aim to be true partners to artists while providing a unique window into the country's most vibrant music scenes.

The VuHaus network includes public radio stations WFUV in New York City, KCRW in Los Angeles, KXT in Dallas/Ft. Worth, WXPB in Philadelphia, KEXP in Seattle, KDHX in St. Louis, opbmusic in Portland, KUTX in Austin, KTBG The Bridge in Kansas City, Mountain Stage in West Virginia, WGBH in Boston, Houston Public Media, WMOT in Nashville, 88Nine Radio Milwaukee in Milwaukee and Colorado’s KSUT, KVNF, KSJD, KRCC, KRFC and The Colorado Sound, Vocalo Radio in Chicago, NV89 in Reno, WMNF in Tampa and WYEP in Pittsburgh.

VuHaus received initial funding from the Corporation for Public Broadcasting and is operated by its founding partner, Public Media Company, a national non-profit organization focused on maximizing the impact of public media through innovation and strategic partnerships.

In the fall of 2017, NPR Music and VuHaus' public radio network kicked off *Slingshot*, a collective effort among taste-making music stations to elevate exceptional emerging artists. [More About Slingshot](#)

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