



FOR IMMEDIATE RELEASE:

**“VUHAUS” THE B2B STATION-FOCUSED PUBLIC MEDIA ORGANIZATION
IS NOW “VUHAUS GROUP”**

Boulder, CO (February 11, 2020) – Five years after VuHaus launched the public radio video platform Vuhaus.com, the public media organization is now updating its name to [VuHaus Group](#). VuHaus Group remains a non-profit organization dedicated to serving public media stations. With greater emphasis on increasing the impact and reach of our station affiliates, VuHaus Group will continue creating meaningful and collaborative branding, editorial, revenue and distribution opportunities. In October 2019, VuHaus.com became [Live Sessions](#) on NPR.org, which is still curated and controlled by VuHaus Group and its member stations.

“VuHaus Group is expanding services to stations, supporting artists in new and creative ways, and helping underwriters connect to public media’s dedicated audiences,” states Erik Langner, VuHaus Group President. “With our recent partnership with NPR Music and the transition of our website to Live Sessions, we feel the timing is right for a new moniker and website!”

VuHaus Group was founded in 2015 by five public media stations with the vision of building a national network of public media music stations. VuHaus and the stations started the music video platform, VuHaus.com, and have since expanded 19 member stations who collectively have over 6.2 million weekly listeners and 6 million monthly online station website visitors.

VuHaus Group represents member stations in projects, strategy and collaborations with other stations, NPR Music, PBS stations, distributors, industry conferences and publications, music festivals, artists and their managers and labels.

VuHaus affiliate memberships are open to all CPB qualified public media stations. For more member information, please contact Chris Kirchner (chris@vuhaus.com).

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About VuHaus Group

VuHaus Group includes Erik Langner, President; Erin Moran, CFO; Chris Kirchner, COO & Sponsorships; Mike Henry, Brand Strategy; Mark Abuzzahab, Programming; Michele Tharp, Marketing; Hannah Eaves, Digital & Product; and Terri Olsen, Office Manager.

The VuHaus network is supported by seed funding and ongoing grants from the Corporation for Public Broadcasting and is operated by its founding partner, Public Media Company, a national non-profit organization focused on maximizing the impact of public media through innovation and strategic partnerships.

VuHaus Group includes public radio stations WFUV in New York City, KCRW in Los Angeles, Vocalo Radio in Chicago, KXT in Dallas/Ft. Worth, Houston Public Media, WXPB in Philadelphia, WRTI in Philadelphia, WGBH in Boston, KEXP in Seattle, Indie 102.3 in Denver, opbmusic in Portland, KDHX in St. Louis, WYEP in Pittsburgh, KUTX in Austin, KTBG The Bridge in Kansas City, WUNC Music in Raleigh-Durham-Chapel Hill, WMOT in Nashville, 88Nine Radio Milwaukee in Milwaukee and Mountain Stage in West Virginia.

Websites:

Corporate Site: <https://www.vuhausgroup.org/>

Live Sessions on NPR: <https://livesessions.npr.org/>

CONTACT:

Michele Tharp
Marketing, VuHaus Group
michele@VuHaus.com
303.883.0973

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