



FOR IMMEDIATE RELEASE:

VUHAUS WELCOMES PHILADELPHIA'S CLASSICAL AND JAZZ STATION WRTI-FM

Boulder, CO (Dec 4, 2018) – VuHaus is excited to announce the addition of its newest affiliate, [WRTI](#) in Philadelphia. VuHaus, public media's music discovery video platform, is a growing network of public radio music stations and public TV stations that share a common mission to support emerging and local artists. WRTI joins 19 of the most influential public media stations that showcase their music video content on VuHaus.com.

"Our mission," explains WRTI General Manager Bill Johnson, "is to champion music as a vital cultural resource—which means embracing platforms and technology that help showcase and extend the reach of great music. The VuHaus platform does exactly that, and provides an excellent opportunity to increase exposure of the many talented musicians in the Philadelphia region, where we're located. Plus, these performances exemplify WRTI's role as a source for music discovery and curation. We're excited to launch this new era of content and service for our listeners, and to share the stories and sounds of our music community with the rest of the country."

"We are thrilled to welcome WRTI into the VuHaus collaboration," says VuHaus President, Erik Langner. "WRTI is a national leader in the Classical and Jazz genres, and we're so excited to share their content and curatorial expertise across our network!"

About WRTI

WRTI 90.1 FM is a member-supported, classical music and jazz public media station located in Philadelphia, with 14 frequencies serving listeners in PA, NJ, and DE. The mission of WRTI is to champion music as a vital cultural resource. A broadcast service of Temple University, WRTI is also an NPR member station. Listen on the radio, online at [WRTI.org](#), and on the WRTI Mobile App.

About VuHaus

VuHaus (pronounced "view house") is a collaboration of public radio and television stations from across the country, deeply rooted in their local music communities. We share a common mission to support artists and be a source of music discovery for audiences

around the world. VuHaus is a non-profit, non-commercial organization, with an aim to be true partners to artists while providing a unique window into the country's most vibrant music scenes.

The VuHaus network includes public radio stations WFUV in New York City, KCRW in Los Angeles, KXT in Dallas/Ft. Worth, WXPB in Philadelphia, KEXP in Seattle, KDHX in St. Louis, opbmusic in Portland, KUTX in Austin, KTBG The Bridge in Kansas City, Mountain Stage in West Virginia, WGBH in Boston, Houston Public Media, WMOT in Nashville, 88Nine Radio Milwaukee in Milwaukee, Vocalo Radio in Chicago, NV89 in Reno, WMNF in Tampa, WYEP in Pittsburgh and WRTI in Philadelphia.

VuHaus received initial funding from the Corporation for Public Broadcasting and is operated by its founding partner, Public Media Company, a national non-profit organization focused on maximizing the impact of public media through innovation and strategic partnerships.

In the fall of 2017, NPR Music and VuHaus' public radio network kicked off *Slingshot*, a collective effort among taste-making music stations to elevate exceptional emerging artists. [More About Slingshot](#)

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